



U.S. – WEST AFRICA INFORMATION AND COMMUNICATION TECHNOLOGY CONFERENCE
MARCH 31, 2004 - NEWARK, NEW JERSEY, USA



The Corporate Council on Africa (CCA) and the Eastern Trade Council (ETC) in partnership with the **Office International Trade & Protocol, NJ Commerce & Economic Growth Commission** invite you to explore exciting new opportunities in one of Africa's fastest and most dynamic growth sectors – information and communication technology.

Your company can also profit from this sector. Discover how by attending CCA's West Africa International Business Linkages (WAIBL)* Information and Communication Technology conference.

NO REGISTRATION FEE is required – U.S. and West African businesses will have the unique chance to:

- Gain in-depth market knowledge on U.S. – West Africa trade and investment in information and communications technology including first-hand success stories and lessons learned
- Examine new trade and investment opportunities in IT and telecommunications in West Africa
- Network and explore business development strategies and partnership opportunities with key West African and American industry leaders
- Discuss trade and structured commercial finance options with U.S. lenders and government officials

Additional information is available at Visit http://www.state.nj.us/commerce/internat_events.html or www.ccawaibl.com

Seminar Date/Location:

March 31, 2004: Holiday Inn Newark International Airport at 160 Frontage Road, conveniently located near the international airport and train station in Newark, NJ. For convenient reservations please visit their web site at www.hinewark.com or call 1 973 589 1000.

Registration:

Visit http://www.state.nj.us/commerce/internat_events.html or www.ccawaibl.com for registration details or Contact - Isaac Inyang, at Office of International Trade & Protocol, NJ Commerce at 609-292-5431 or Trushna Patel at CCA at +1 202 835 1115 ext. 512.

Attendees are responsible for all travel and hotel expenses. International travelers should check with their nearest U.S. Embassy or Consulate for visa requirements; you must have a valid visa for travel to the U.S. English-French interpretation will be provided as needed.

- CCA (www.africacncl.org) is America's leading private sector proponent of trade and investment between the United States and Africa. Since its inception, WAIBL has been the catalyst for nearly \$100 million in U.S.-West African business transactions. WAIBL is funded by the U.S. Agency for International Development through the West Africa Regional Program.
- ETC (www.easterntadecouncil.org) seeks to strengthen state and regional economic competitiveness in the global marketplace by sharing trade development information, jointly promoting regional products, and collectively advocating for federal trade promotion programs and policies, which will benefit the region. The ETC is supported by annual appropriations from its 11 member jurisdictions.
- The New Jersey Commerce & Economic Growth Commission (www.state.nj.us/commerce) is New Jersey's leading economic development agency serving the business community. The commission actively promotes exports as a vehicle to help New Jersey businesses grow and prosper in the Garden State.

